



PCSA27
2027 ANNUAL MEETING

PACIFIC COAST SURGICAL ASSOCIATION

98th ANNUAL MEETING

Oahu

February 3-7, 2027

Four Seasons Hotel Oahu at Ko Olina

EXHIBITOR PROSPECTUS





THANK YOU

to our PCSA 2026 exhibitors for
your record-setting support!

Acera Surgical	Deciphera	Irrisept	Penumbra
Aora Biosurgery	Elucient	Karl Storz	Springworks
BD	Evergen	Medtronic	Stryker
Cogent	Fujifilm	Merck	Sylke
Conmed	Gore	Natera	Vertex
	Hologic	Pegasys	

Top Institutions Represented by PCSA Members

Cedars Sinai Medical Center
City of Hope Medical Center
Harbor UCLA Medical Center
John Wayne Cancer Institute
Loma Linda University
Oregon Health and Science University
Provident Portland Medical Center

Seattle Children's Hospital
Scripps Memorial Hospital
St. Johns - Santa Monica
Stanford University
Swedish Medical Center - Seattle
University of California - Los Angeles

University of California - San Diego University
of California - San Francisco University of
California - Davis University of California -
Irvine University of Southern California
University of Washington
Vancouver Coastal Health

Past Exhibitors

Abbott Vascular
Acell, Inc.
Acute Innovation
Adolor Corporation
Allergan
Aloka Ultrasound
AMI, Inc.
AndioDynamics
Aroa Biosurgery
Artivion
Ascent - A Stryker Sustainability Solution
Aspect Medical Systems
AstraZeneca
Automated Medical Products
Bard Access Systems
Bard Davol
Baxter Biosurgery
Berchtold
BD - Becton Dickinson & Company
Bio2 Medical
BK Ultrasound
B-K Medical Systems, Inc.
Boston Scientific
C-SATS, part of the J&J Care Wise Medical
Products
Cook Biotech
Cook Medical
ConMed
Covidien
Cryolife, Inc.
Cubist Pharmaceuticals
Edwards Lifesciences

Elucient
Endologix
Ethicon
Evergen
FujiFilm
GE Healthcare
Genentech
Genomic Health
Genzyme BioSurgery
Getinge Group
GlaxoSmithKline
Gore & Associates
Gyrus ACMI
Hansen Medical
Hitachi Aloka Medical
Integra LifeSciences Corporation
Intuitive Surgical
ImpediMed
Ipsen Biopharmaceuticals, Inc.
The JAMA Journal
Janssen Pharmaceuticals
Karl Storz Endoscopy
Lifecell Corporation
Mallinckrodt Pharmaceutical
Marquis Leadership
MAST Biosurgery
Medtech International Group
The Medicines Company
Medtronic
Merck and Company, Inc.
Microline Surgical
MiMedx Group Inc.
Myriad Genetics

Natera
NeuWave Medical
NiTi Surgical Solutions, Inc.
Novadaq Technologies
Olympus
Penumbra, Inc.
Pfizer Medical
Philips Healthcare
Polynovo
Prescient Surgical
Prime Clinical Systems, Inc.
Prytime Medical Devices
RFA Medical Solutions
RITA Medical Systems
Sanofi-Aventis
Simulab Corporation
SpringWorks
Strategic Business Holdings
Stryker
Synovis Surgical Innovations
Takeda Pharmaceutical
TEI Biosciences
TELA Bio, Inc.
Teleflex
The Medicines Company
Torax Medical
Twistle
United Medical Systems
Vertex Pharmaceuticals
Vioptix
Volcano/Philips
Yuma Regional Medical
Z-Medica Corporation

Exhibit Packages

The Exhibit Hall is where our attendees learn about your products or services. There is strong encouragement for PCSA attendees to visit the exhibits and participate in a raffle for complimentary registration and hotel accommodations for the PCSA 2027 Annual Meeting. The breakfast and refreshment breaks will be in the exhibit hall to maximize your exposure!

Platinum Exhibit Package \$10,000

- Silver Exhibit Package **plus**
 - One Full Page ad on PCSA website
 - One Full Page ad in annual program booklet
 - One ad in conference rotational marketing slides
 - Premium Logo placement (by size and location) on conference signage
 - One product email blast to all members (600+ surgeons)
 - Door Drop (one page flyer or postcard only) delivered to all registered attendees
 - Additional draped 6' table
 - Three (3) additional registrations (for total of five badges)*
 - Pre or post attendee list (addresses only; no phone or email address)
 - Choice of one additional items:
 - New Member Welcome Reception, named sponsor, February 3, 2027 (1 available)
 - Custom brand lanyard (name or logo) (1 available)
 - Charging Station (1 available)
 - Wine & Cheese reception at the PCSA Icons Event, named sponsor, February 4, 2027 (1 available)
 - Invitation to President's Dinner on Saturday, February 6th

Gold Exhibit Package \$7,500

- Silver Exhibit Package **plus**
 - One Full Page ad on PCSA Website
 - One half-page ad in annual program booklet
 - One ad in conference rotational marketing slides
 - Logo placement (by size and location) on conference signage
 - One product email blast to all members (600+ surgeons)
 - Door Drop (one page flyer or postcard only) delivered to all registered attendees
 - Two (2) additional registration (for total of four badges)*
 - Pre or Post attendee list (addresses only, no phone or email addresses)
 - Invitation to President's Dinner on Saturday, February 6th

Silver Exhibit Package \$5,000

- One tabletop exhibit space (includes: one 6' draped table, 2 chairs and ID sign)
- Company profile and logo on PCSA website
- Complimentary registrations for 2 representatives that includes access to scientific sessions, panels, President's Address and Historian Presentation
- Invited to Industry Support Reception with PCSA Council Members on Wednesday, February 3rd

**additional badges will not be sold. The number of badges assigned to your sponsor level is all that is allotted.*

Advertisement Opportunities

Advertisement on PCSA Website

- Full Page (8 1/2 x 11) ad Half Page - **\$500 per ad**
- Horizontal (8/ 1/2 x 5 1/2) **\$250 per ad**
- All ads will be posted 4 months after meeting
- All ads must be camera ready

Advertisement in Annual Meeting Booklet

- Full Page 8.5 x 5.5 vertical (Platinum sponsors receive 1) **\$1,000 per ad**
- ½ page ad 4.25 x 5.5 horizontal (Gold sponsors receive 1) **\$500 per ad**

WiFi Sponsor

- Your company name or product is the Wifi password for conference goers **\$2,000**

Hotel Door Drop (1 included in Platinum sponsorship) **\$3,000**

- PCSA will have hotel deliver brochure/flyer to attendees staying at hotel
- Estimate 300 attendees
- File must be sent to PCSA by specific date
- Fee covers hotel door drop fee and delivery

Exclusive Opportunities

Welcome Banner **\$3,000**

- Welcome Banner near PCSA registration desk welcoming attendees to meeting
- Company name included on banner
- PCSA will manage all details PCSA will work with sponsor for banner design/logo placement

Exclusive meeting with PCSA Council (only 3 available) **\$3,000**

- Join the Executive Council breakfast (Wednesday, February 3) for a 10-minute presentation of your choice. Meet exclusively with the current Council of PCSA leaders including President, president-elect, treasurer/secretary, program chair, Caucus leaders and more

Trainee Award/Travel Grant**\$2,500 per award**

This event offers opportunities for medical students, residents, and fellows to network with peers and leaders from academic departments to make connections that can further trainee career development

- Sponsor a trainee best paper, best presentation, best poster award
- To be judged by program committee
- Have access to the trainees attending PCSA meeting

Educational Grant Support Opportunities

The PCSA's mission is to advance the science and practice of surgery. Education during the Annual Meeting help members gain knowledge of the current medical and scientific issues.

Any educational grant supports the Scientific Program of the 97th Annual Pacific Coast Surgical Association Meeting. (Note: A company does not need to exhibit in order to provide educational support.)

If there is a grant opportunity you think is a strong match for PCSA, please reach out to Janice@pcsaonline.org and we will apply.

Non-CME Symposium Opportunities

PCSA is offering industry with an opportunity to speak to the membership on a topic of their choice to educate surgeons on the latest technology.

The Non-CME Symposium is limited to only 4 companies through an application process. The Symposium will be for 45 minutes presentation with 10 minutes for Q&A. Companies will be responsible for speaker expenses such as honorarium, travel, etc.

PCSA will provide the following:

- meeting space
- meal (if appropriate)
- audiovisual equipment
- promotion of the program.

PCSA has the right to review content, speaker choice, etc. Companies will be notified of approval once we receive the application.

Cost: \$15,000 for lunch symposium; \$10,000 for breakfast symposium

[Click here to apply](#) or email janice@pcsaonline.org for more information

Exhibit Rules and Regulations

Purpose Of Exhibits - The purpose of all exhibits is to provide members and guests with information and explanations concerning medical related products and services.

Exhibit Rules & Regulations

The following rules and regulations have been established to govern exhibitors and ensure a professional atmosphere for our attendees and exhibitors. They have been formulated in the best interest of the exhibitor, and we respectfully ask for full cooperation of the exhibitor in their observance. It is imperative that all exhibitors, exhibit designers, communication, and marketing firms, and other third parties acting on an exhibitor's behalf are aware of and adhere to the Pacific Coast Surgical Association (PCSA) rules and regulations. Exhibitors understand that when applying for exhibit space they are bound by the rules and regulations that appear in the exhibitor prospectus.

Upon receipt of Exhibit Space Application, the PCSA assumes that you have read the terms outlined below and agree to abide by these terms. Application is subject to acceptance by PCSA. Written confirmation will be sent upon receipt of Application and full payment.

1. ELIGIBILITY TO EXHIBIT - The meeting is intended for those companies that are related to the practice of surgery or medicine. Companies involved in providing education, supplies, and services to the medical profession, pharmaceuticals, instrumentation, practice management, publications, computer software, and so on. PCSA reserves the right to determine the eligibility of any applicant as an exhibitor according to its Principles of Governing Corporate Support.

All products must be directly related to the practice of medicine and approved by PCSA in its sole and absolute discretion. Exhibitor shall not exhibit products or services other than those described in the application and approved by PCSA.

A product that is an "investigational device or drug" must be clearly marked as such. Exhibitors must ensure that with respect to all such devices or drugs only permissible preapproved dissemination of scientific and educational information is provided at the exhibit and that appropriate disclosure and cautionary notices are included with the devices or drugs.

An exhibitor shall not in any manner directly or indirectly imply that PCSA endorsement or approval of exhibitor's product or service has been given merely because PCSA approved such product or service for display as an exhibit.

Applications deemed ineligible by PCSA will be returned with full payment.

2. EXHIBIT DATES - The exhibits will be open on Friday, February 6, 2027 until Sunday, February 7, 2027.

3. EXHIBIT FEES - Silver package start from \$5,000 and includes:

- Company name, logo, contact details, website, social media link
- Two complimentary registrations
- Company name, logo, description, hyperlinks on PCSA Website
- Invited to Industry Support Reception with PCSA Council members
- Invited to President's Reception and Dinner

Different packages include the Silver package above plus other benefits based on level and fees.

4. NON-PROFIT RATE - The non-profit rate is \$1,850. Non-profit status letter must be submitted to receive this rate.

5. CANCELLATION POLICY - Cancellation must be received by PCSA in writing. Full refund is available if cancellation is received before Friday, December 4, 2026. PCSA will issue 50% refund if cancellation received between Saturday, December 5, 2026 and Monday, January 8, 2027.

All cancellations are subject to a \$150 cancellation fee. No refunds will be given after January 8, 2027.

6. EXHIBITS DESIGN/DISPLAY - Exhibits must be arranged so as not to obstruct the sightline or otherwise interfere with the displays of the other exhibitors. Hop-ups and banners may not exceed a 10' x 10' space. Exhibits may not span an aisle by ceiling or floor.

7. FAILURE TO OCCUPY SPACE - Any space not occupied by 5pm, Friday, February 6, 2027 will be forfeited by the exhibitor. This space may be reassigned or used by PCSA without refund, unless arrangements for delayed occupancy have been received by PCSA prior to start of meeting.

8. PAYMENT TERMS - Payment of exhibit booth must accompany the application for space. No applications will be processed without remittance of payment. PCSA will charge credit cards the full amount plus 3% credit card fee per exhibit space requested for the 2027 PCSA Annual Meeting. All applications received after Friday, January 9, 2027, must include full payment. No application will be processed without full payment after this date. Full payment is due by Friday, January 9, 2027. If payment is not received by this date, exhibit booth will be placed on hold until full payment has been received.

9. ADVERTISING & MARKETING OPPORTUNITIES - PCSA will be offering limited advertising and marketing opportunities. Details included in this prospectus.

10. EXHIBITOR REGISTRATION - Each exhibiting company is entitled to a minimum of two complimentary registrations. Substitutions are permitted when processed through PCSA registration. See application for details.

11. COMPANY DESCRIPTION FOR PCSA WEBSITE - Each company will be listed on the PCSA Website.

12. EXHIBITOR EVENTS - Opportunities are allowed to host satellite symposium subject to availability. See page 7 for details.

13. PCSA LOGO - Use of the PCSA logo on signs or materials distributed is strictly prohibited without the written consent of PCSA. The use of logos, seals of approval, trademarks, or other similar property rights that are in disuse may not be used in connection with any product or service or advertising material displayed or disseminated at the exhibit.

14. FOOD AND DRUG ADMINISTRATION (FDA) - All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations.

Non-Food and Drug Administration (FDA) Approved Drugs and Devices—Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE). Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) premarket notification application. Any investigational product (including any product subject to a pending 510(k)) that is displayed or graphically depicted within the exhibit must: contain only objective statements about the product; contain no claims of safety, effectiveness, or reliability; contain no comparative claims to other marketed products; display the statement "Caution: Investigational Devices. Limited to Investigational Use" in prominent size and placement; and not be sold or be the subject of order taking or name gathering until approved.

Signage that is easily visible is to be placed near the devices themselves and on any graphics depicting the device stating: "This device is not cleared by the FDA for distribution in the United States" or "This device is limited by Federal Law for investigational use only."

15. GIVEAWAYS - Exhibitors are permitted to offer giveaway/raffles in their virtual booth. Individual gifts in the general range of \$100 are acceptable. No gifts over \$100 are permitted. Exhibitors must follow the AMA Guidelines on Gifts to Physicians from Industry. Any gifts accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payments may not be offered. Exhibitors are solely responsible for notifying any winners, and alcohol is not permitted as a prize.

16. **SPECIAL RESTRICTIONS** - Any activity in the exhibit aisles is strictly prohibited. Fire Hose cabinets and exits must be left accessible and in full view at all times. Decorations and displays must be either of non-flammable materials or be treated by an approved fire prevention methods. All display material must be flame proofed and is subject to inspection by the Hawaii Fire Department. No flammable fluids or substances may be used or shown in booths.

Displays may not be dismantled nor any packing before 11:30am on Sunday, February 7, 2027.

17. **SECURITY** - PCSA cannot guarantee or assume any liability against loss or damage of any kind but will endeavor to protect exhibitors by providing a security guard after meeting hours.

18. **SIGNS/ANNOUNCEMENTS** - No signs, posters, or brochures will be allowed anywhere in the hotel except within each exhibitor's booth. No signs or other articles are to be fastened to walls or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts, or any tool or material that could mark the floor or walls is prohibited.

19. **LIST RENTAL** - Exhibitors will be allowed to purchase the pre or post attendee list for \$500 each. The pre or post list will include mailing addresses only. No phone or emails will be included.

20. **ENFORCEMENT OF RULES AND REGULATIONS** - The Rules and Regulations of the PCSA Exhibition are intended to bring order and equity to all parties involved. In addition to being subject to restriction or termination of an exhibit, exhibitors who violate regulations could be prevented from exhibiting at future meetings. PCSA reserves the right to restrict or terminate an exhibit without notice if an exhibitor violates any of the Rules and Regulations contained herein. PCSA is not liable for any refunds, rentals, or other exhibit expense.

21. **HOTEL INFORMATION** - Visit PCSA website <http://pcsaonline.org/>

RESTRICTIONS IN OPERATION - Contractual Considerations

22. **CONFIDENTIALITY** - PCSA and Exhibitor, on behalf of themselves and their respective agents and employees, agree not to use or disclose at any time any confidential information of the other party or its affiliated groups, unless expressly authorized in writing and/or required by law. Both parties acknowledge that the obligations undertaken in this Section will survive the termination or expiration of this Agreement.

23. **REGISTRATION AND ACCESS TO SCIENTIFIC SESSIONS** - All exhibitors must register to participate in PCSA 2027. Exhibitors receive full access to the sessions with registration. CME is not available to those registered solely as exhibitors. Details for exhibitor registration will be available July, 2027.

24. **FORCE MAJEURE** - The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Virtual Exhibits or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.

25. **INDEMNIFICATION AND INSURANCE** - Each party agrees to indemnify and hold harmless the other, its agents, and employees from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.

26. **LICENSE OF INTELLECTUAL PROPERTY** - PCSA and the Exhibitor are each the sole owner of all right, title, and interest to PCSA' and the Exhibitor's respective information, including such party's logo, trademarks, trade names, and copyrighted information, unless otherwise provided (collectively, "Intellectual Property"). PCSA and the Exhibitor hereby each grant to the other a limited, non-exclusive license to use certain of the granting party's Intellectual Property, including names, trademarks, and copyrights, in connection with promotion of the Virtual Exhibit Program.

27. **LIABILITY** - In the event the exhibition is cancelled, postponed, or relocated on account of fire, strikes, government regulations, casualties, Acts of God, or other causes beyond the control of PCS, the exhibitor waives any and all damages and claim for damages and agrees that the sole liability of PCSA shall be to return to each exhibitor the exhibitor's rental payment.

28. **LIMITS IN LIABILITY** - In no event shall PCSA be liable to the Exhibitor for more than the amount paid under the Agreement.

29. **RELATIONSHIP OF THE PARTIES** - PCSA and Exhibitor agree that this Agreement is not intended to create any partnership, agency, joint venture, or employer/employee relationship of any kind; both parties agree not to contract any obligations in the name of the other or to use each other's credit in conducting any activities under this Agreement. The parties agree that exhibiting as part of the exhibits does not constitute PCSA official endorsement, guarantee, acceptance, or approval of Exhibitor, its services, products, programs, or activities.

30. **TERM AND TERMINATION** - This Agreement is effective as of the date of last signature, and will terminate (i) upon conclusion of the post promotion of the Exhibits, or (ii) upon the occurrence of a material breach (including failure to make timely payments) by either party if such breach is not cured within thirty (30) days after written notice of such breach is received, or (iii) upon thirty (30) days' notice by PCSA to Exhibitor, with or without cause. In the event of termination for material breach by PCSA or termination without cause by PCSA, PCSA will refund payments made by Exhibitor. Upon any termination of this Agreement, all rights, and privileges for use of the other party's Intellectual Property shall expire, and each party shall discontinue the use of the other party's Intellectual Property.

31. **MISCELLANEOUS** - This Agreement supersedes all prior writings or oral agreements and constitutes the entire agreement between the parties on the subject hereof; it may be amended only by a writing clearly setting forth the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may assign this Agreement without the prior written consent of the other party. Either party's waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing, sent to the parties at the addresses provided by the parties. This Agreement shall be governed by and interpreted in accordance with the laws of the State of Illinois.

32. **INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS** - All matters and questions not specifically covered by these Rules and Regulations, are subject to the decision of the Council of the Pacific Coast Surgical Association.

33. **CODE OF CONDUCT** - All exhibitors, their representatives, booth staff, contractors, and agents must always adhere to this Code of Conduct during the conference, including setup, exhibit hours, dismantle, and any conference-related events or venues. Violation may result in immediate removal from the exhibit hall, forfeiture of fees, and prohibition from future events. Wear attire appropriate for a professional medical conference (no revealing clothing or attire that detracts from professionalism). Badge must be always worn and clearly visible. Conduct yourselves in a professional manner consistent with the educational and scientific mission of the conference. Always respect personal space and boundaries. Treat all attendees, fellow exhibitors, conference staff, speakers, and volunteers with courtesy, respect, and dignity. All booth materials, displays, presentations, literature, videos, digital content, and demonstrations must be educational, scientifically accurate, and professional in nature. Do not block aisles, other booths, or sightlines; keep all activities within your assigned booth space. No active solicitation, selling, order-taking, or donation requests are permitted in the exhibit hall (except for permitted items such as books/publications with prior approval). Comply fully with all applicable federal, state, and local laws and regulations, including FDA rules on promotion of drugs, devices, and medical products. Only promote products and services for their approved (FDA-cleared/approved) indications. Off-label promotion is strictly prohibited. Comply with all fire, safety, electrical, and venue regulations. The hotel property is a NO Smoking property. Please comply with hotel designated smoking areas. Any violations will be grounds for removal, forfeiture of fees, and prohibition from future events. Report any suspected violations of this Code to conference management or security immediately. Conference organizers reserve the right to investigate complaints, make on-site judgments, and act (including removal and future bans) for violations. Exhibitors are responsible for the conduct of their staff, contractors, and agents.

EXHIBIT CONTACT - Janice Schwartz, PCSA Exhibit Manager, janice@pcsaonline.org

Pacific Coast Surgical Association
6817 208th St SW #90 | Lynnwood, WA 98046 | Phone: 206-794-7022
Email: admin@pcsaonline.org | Website: <https://pcsaonline.org/>

Online Exhibit Space Application

For 2027, PCSA will be utilizing an online exhibit space application. Online exhibit space application will offer secure collection of your company details and credit card information.

PLEASE NOTE: Due to previous fraudulent exhibitor registrations, exhibitors must be approved by PCSA Administration. We reserve the right to deny your registration for any reason. If PCSA rejects your registration, any fees collected will be refunded within 15 business days.

CLICK HERE to complete an online exhibit space application. After application is received, a confirmation will be sent. Exhibit Space Assignments will not be made without full payment. Receipts will be sent after payment received and/or processed

Payment Options: ACH, Wire, Credit Card (additional 3% fee will be assessed), or Check

· ACH (Preferred Method of Payment)

Account Name: Pacific Coast Surgical Association

Bank: US Bank

Bank Address: 4411 196th ST SW Lynnwood, WA 98036

Account No: 153598982137

ABA/Routing No: 125000105

Please add the name of your organization and reference/invoice number in the description field when sending ACH.

Check

Make Check Payable to: **Pacific Coast Surgical Association**

Mail to:

Pacific Coast Surgical Association

6817 208th St SW #90

Lynnwood, WA 98046

Contact Janice Schwartz, PCSA Exhibit Manager at
janice@pcsaonline.org.